

Vacation Rental Content Packages

Fun, friendly, and designed to help your listing shine ✨

★ Featured Package: Collaboration Reel

Content + exposure in one easy collaboration: \$275

This is the most impactful option for hosts who want both **high-quality video content** and visibility to an **engaged, local/regional audience** of travel and area enthusiasts. It's designed to boost awareness, build social proof, and show your property in its best light.

Why it's worth it:

- Your property is featured to a highly engaged, local/regional audience
- Increases awareness, credibility, and potential bookings
- You get a professionally edited Reel without lifting a finger
- Builds excitement and trust around your listing
- You receive the final video to use wherever you'd like

What's included:

- On-site filming at your property
- 1 professionally edited Reel (15–30 seconds)
- Posted on my Instagram with you tagged as a collaborator
- Caption written with optimized hashtags
- Full usage rights to the final video file

Best for:

- Hosts who want content + exposure
- Seasonal promotions or special events
- Properties that benefit from social proof in a local market

À La Carte Content Options

Add these on, or book individually if you prefer

★ Ready-to-Post UGC Reel: \$225

Even if you already have professional listing photos, a fresh, lifestyle-focused Reel helps your property stand out on social media and marketing platforms.

Why it's worth it:

- Saves you hours of filming, editing, and trend research
- Delivers polished, scroll-stopping video ready to post
- Flexible usage across Instagram, Facebook, websites, and more

What's included:

- On-site video capture
- 1 professionally edited Reel (15–30 seconds)
- Text overlays and music selection
- Caption draft + suggested hashtags
- Delivered as an MP4 file
- Full usage rights

Best for:

- Hosts who want video content without the hassle
- Highlighting amenities, upgrades, or seasonal vibes
- Reusable content across multiple platforms

★ UGC Photo Package: \$175 per session

Fresh, eye-catching photos capturing the cozy, inviting experience of staying at your property, even if you already have professional listing photos. Designed for ongoing social and marketing use.

Why it's worth it:

- Keeps your content current and seasonal
- Saves you time taking and editing photos yourself
- Provides a steady flow of ready-to-post images

What's included:

- On-site photography session
- 15–25 edited, social-media-ready photos
- A mix of wide shots, details, and lifestyle moments
- Downloadable gallery delivery
- Full usage rights

Best for:

- Hosts who want fresh content without extra work
- Seasonal refreshes (summer lake vibes, cozy winter interiors)
- Highlighting new decor, amenities, or upgrades

Recommended Content Bundles

★ **Visibility + Content Bundle: \$425** (Save \$75)

Everything you need to promote your property *and* keep content on hand after the collaboration post goes live.

Includes:

- 1 **Collaboration Reel** (posted + full usage rights)
- 1 **Ready-to-Post UGC Reel**

Best for:

Hosts who want immediate exposure plus extra video content to post later.

★ **Seasonal Refresh Bundle: \$375** (Save \$75)

Perfect for updating your content at the start of a new season or after a decor refresh.

Includes:

- 1 **Collaboration Reel**
- **UGC Photo Package** (15–25 photos)

Best for:

Seasonal promotions, new listings, or highlighting recent updates.

★ **Full Content Bundle: \$550** (Save \$125)

Your property, fully covered – video + photos + exposure.

Includes:

- 1 **Collaboration Reel**
- 1 **Ready-to-Post UGC Reel**
- **UGC Photo Package**

Best for:

New listings, rebrands, or hosts who want a full content library in one session.

Add-On Options

Available with any package

- Additional UGC Reel: **\$200**
- Additional Photo Session: **\$150**
- Rush delivery (48-72 hours): **\$75**