

# EMILY BURTON

Content Creator and Micro-Influencer based in Wisconsin

Instagram: @emilykrumm

## ABOUT ME

I collaborate with destination organizations, vacation rentals, local businesses, and lifestyle brands to tell compelling stories through social-first content. From engaging Instagram Reels and carousel posts to high-quality photography, I create content that inspires travel, drives interest, and builds meaningful audience connections.



## PREVIOUS COLLABORATIONS & CLIENTS (EXAMPLES)

- Explore La Crosse
- Explore Rhinelander
- Destination Pepin
- Stockholm Haus
- Pepin Forest Treehouse
- Lavender Bluff Farm
- HopWTR

## SERVICES

- Short-form video
- Photography

All activities, attractions, and experiences featured are to be hosted or covered by the client.

UGC (user-generated content) photo & video packages are available for licensing and client use.

## AUDIENCE DEMOGRAPHICS



@emilykrumm



11.1K

Followers

Minneapolis

Top City



64.3%

Female



35.7%

Male



14.33%

Engagement Rate

More stats are available upon request